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Heavenly Cupcakes Gets New Website From Milestone

Milestone Marketing Provides Design and Hosting Services

SARASOTA, Florida (December 4, 2012) – Sarasota’s Milestone Marketing Associates recently completed a new website design for Heavenly Cupcakes, a fast-growing Sarasota bakery.

“I couldn’t be happier with the new website,” said Becky Schultes, Heavenly Cupcakes’ owner and chief baker. “Milestone gave us an elegant design that I think really reflects our identity as a company, and they were completely professional every step of the way.”

After spending a few months baking out of her parents’ kitchen, Schultes rented a commercial space where she strictly made cake pops. Then in August 2012 Schultes bought Heavenly Cupcakes and now bakes not only cake pops but also cupcakes and whoopie pies. Schultes expects her renovated website to spur even more growth.

“Sarasota has an amazing culture for small business,” said Matthew Anderson, Milestone’s founder and president. “Becky’s success with Heavenly Cupcakes is positive proof that a good product and hard work can pay big dividends here. I have no doubt that Heavenly Cupcakes will continue to grow, and we at Milestone look forward to helping her achieve that.”

The website can be seen at www.MyHeavenlyCupcakes.com.

About Heavenly Cupcakes

Heavenly Cupcakes is a Sarasota-based gourmet bakery specializing in cupcakes, cake pops and whoopie pies. They provide catering services, accept custom orders and can ship their baked treats anywhere in the U. S. – and they even offer gluten-free cupcakes. Stop in at either Sarasota location – 6538 Gateway Avenue or 5212 Ocean Boulevard – to find out what all the fuss is about. Or give them a call at (941) 922-0024.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

CONTACT

Victoria Gillum, Public Relations Specialist
Milestone Marketing Associates, Inc.
vgillum@milestone-marketing.com
www.milestone-marketing.com
(941) 914-1271 mobile